

# Culture: Key to Sustainable Development

## Hangzhou International Congress

Hangzhou, China, 14-17 May 2013

SPEAKERS PROFILES– BY SESSION

15 May 2013

### OFFICIAL OPENING SESSION

09:00 am – 10:00 am

Welcoming Speeches


PHOTO	NAME SPEAKER (COUNTRY)	TITLE, INSTITUTION	BIO
	Mr Huang Kunming	Party Secretary of Hangzhou	Huang Kunming has a PhD level of education in public administration. Kunming is currently working as the party secretary of Hangzhou, chair of the Hangzhou Municipal People's Congress and president of the Hangzhou Communist Party Academy. He has worked as the head of the Organization Department of the CPC Zhejiang Committee.
	Mrs Irina Bokova	Director-General, The United Nations Educational, Scientific and Cultural Organization (UNESCO)	Irina Bokova has been the Director-General of UNESCO since 15 November 2009. She was a member of the Bulgarian Delegation at the United Nations conferences on the equality of women in Copenhagen, Nairobi and Beijing. She was Minister for Foreign Affairs and coordinator of Bulgaria-European Union relations and subsequently Ambassador of Bulgaria at UNESCO. She is Chairperson and founding member of the European Policy Forum. Irina Bokova has received doctor honoris causa from many prestigious universities across the world.

15 May 2013

**PLENARY SESSION : KEYNOTE ADDRESS**

10:20 am – 10:50 am

Setting the context of the Congress: Can sustainable development be achieved regardless of culture?

<b>NAME SPEAKER (COUNTRY)</b>	<b>TITLE, INSTITUTION</b>	<b>BIO</b>
 <b>His Highness Prince Karim Aga Khan IV</b>	Chairman, the Aga Khan Development Network (AKDN)	His Highness the Aga Khan is the Founder and Chairman of the Aga Khan Development Network (AKDN), a group of private, non-denominational development agencies dedicated to improving the quality of life of impoverished communities in Asia, Africa, and the Middle East. AKDN's cultural agency, the Aga Khan Trust for Culture, improves the socio-economic conditions of communities in the Muslim world, through urban regeneration projects and other cultural initiatives.

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**H.E. Mr Michael Daniel  
Higgins**

President of Ireland

Michael D. Higgins is the ninth President of Ireland. An academic and statesman, human rights advocate, promoter of inclusive citizenship and champion of creativity within Irish society, Michael D. Higgins previously served as Ireland's first Minister for Arts, Culture and the Gaeltacht.

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15 May 2013

**PLENARY SESSION : High-Level discussion – segment 1**

10:50 am – 12:45 pm

Culture in the Post-2015 Sustainable Development Agenda

**Panel-Chair**

<b>NAME SPEAKER (COUNTRY)</b>	<b>TITLE, INSTITUTION</b>	<b>BIO</b>
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**Mrs Irina Bokova**

Director-General, The United Nations Educational, Scientific and Cultural Organization (UNESCO)

Irina Bokova has been the Director-General of UNESCO since 15 November 2009. She was a member of the Bulgarian Delegation at the United Nations conferences on the equality of women in Copenhagen, Nairobi and Beijing. She was Minister for Foreign Affairs and coordinator of Bulgaria-European Union relations and subsequently Ambassador of Bulgaria at UNESCO. She is Chairperson and founding member of the European Policy Forum. Irina Bokova has received doctor honoris causa from many prestigious universities across the world.

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## Panellists

**H.R.H. Prince Sultan bin Salman bin Abdulaziz Al-Saud**

President of the Saudi commission for Tourism and antiquities



**His Highness Prince Karim Aga Khan IV**

Chairman, the Aga Khan Development Network (AKDN)

His Highness the Aga Khan is the Founder and Chairman of the Aga Khan Development Network (AKDN), a group of private, non-denominational development agencies dedicated to improving the quality of life of impoverished communities in Asia, Africa, and the Middle East. AKDN's cultural agency, the Aga Khan Trust for Culture, improves the socio-economic conditions of communities in the Muslim world, through urban regeneration projects and other cultural initiatives.



**Sir Fazle Hasan Abed** Chairperson,  
Bangladesh Rural  
Advancement Committee  
(BRAC)

Sir Fazle Hasan Abed set up the Bangladesh Rural Advancement Committee (BRAC) in 1972 to help war refugees, which today is among the world's top development organizations. A recipient of the David Rockefeller Leadership Award, the Clinton Global Citizen Award, the Gates Award for Global Health. He holds honorary degrees from many universities, including Yale and Oxford. He was knighted in 2009.

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**Rt. Hon. Michaëlle Jean** Special Envoy for Haiti,  
UNESCO

Michaëlle Jean was born in Haiti and immigrated to Canada in 1968. She was the 27th Governor-General of Canada and was then appointed UNESCO special envoy for Haiti. The Michaëlle Jean Foundation supports citizen action across Canada through the arts and culture as a means of social transformation and youth mobilization. Michaëlle Jean is also Chancellor of the University of Ottawa in Canada.

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**Prof Wiendu Nuryanti** Vice Minister of Education  
and Culture for Cultural  
Affairs of Indonesia



**Mr Petko Draganov** Deputy Secretary-General,  
United Nations Conference  
on Trade and Development  
(UNCTAD)

Petko Draganov was appointed Deputy Secretary-General of the United Nations Conference on Trade and Development on 1 May 2009. Previously, he served in the Bulgarian foreign service for more than twenty years, including as deputy minister of foreign affairs and as permanent representative to the United Nations in Geneva. Other postings included South Africa, Zimbabwe, and Ghana.


15 May 2013

**PLENARY SESSION : High-Level discussion segment 2**

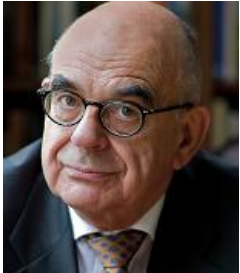
02:15pm – 04:00 pm

Peace and reconciliation: how culture makes the difference

**Moderator**

	<b>NAME SPEAKER (COUNTRY)</b>	<b>TITLE, INSTITUTION</b>	<b>BIO</b>
	<b>Mr Stephen Cole</b>	Journalist, Senior Anchor, Al Jazeera International	Stephen Cole is the Chairman of the Institute of Diplomacy and Business, and senior anchor of Al Jazeera International. He also leads the Cole Productions Corporate Video and Radio Production. He has a longstanding and respected career, which includes many years as the senior anchor of BBC and CNN. An accomplished corporate speaker, he has moderated panels comprised of presidents and prime ministers across the globe.

**Panellists**

	<b>Professor Jan Pronk</b>	Professor & President of the Society for International Development	Jan Pronk is President of the Society for International Development (SID) and Chair of the Interchurch Peace Council in the Netherlands. He was a Member of Parliament for the Social Democratic Party and Minister for Development Cooperation and for the Environment. He has worked for UNCTAD and was special representative of the UN secretary-general in Sudan. He later became a professor at the Institute of Social Studies in The Hague.
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<b>Former President of Nigeria Olusegun Obasanjo (Nigeria)</b>	Former President of Nigeria
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**M. Jean-Michel Jarre**

Musician and Composer,  
UNESCO Goodwill  
Ambassador

Jean Michel Jarre first came to international fame with his number one hit album, "Oxygène". Having followed formal studies of harmony and counterpoint at the Conservatoire de Paris, he was inspired to reinvent music and its core. Jarre was the first western musician to perform in China. He has a dedicated on-going engagement with the UN via UNESCO, as Ambassador and spokesperson for environment and education.



**Mr Emmanuel HabukaBombande**

Executive Director,  
West Africa Network for  
Peacebuilding (WANEP)

Emmanuel HabukaBombande is a Co-founder of the West Africa Network for Peacebuilding (WANEP) and the Executive Director. He served as a Member of the UN Advisory Team in Ghana and advised the Government of Ghana on various conflict prevention strategies including the development of peace architecture for Ghana. He also managed a major project with the FAO-Ghana. He is also an advisor to the Geneva-based Centre for Humanitarian Dialogue on dialogue and mediation efforts in Africa and a fellow of the Society for Peace Studies and Practice (SPSP) of the University of Ibadan-Nigeria.

15 May 2013

**SESSION 1A**

04:20pm – 06:00 pm

Culture, Poverty and Wellbeing

15 May 2013

**KEYNOTE ADDRESS 1A**

04:20pm – 04:50 pm

Cultural approaches to addressing poverty

**NAME SPEAKER      TITLE, INSTITUTION      BIO**

**(COUNTRY)**



**Prof. Mr Clément Mbom**

Professor,  
City University of New York

Clément Mbom is the author and co-author of numerous works including “Culture and Development in Africa” (Paris), as well as various articles. He has been the recipient of various awards and currently teaches at the City University of New York.

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15 May 2013

**PANEL DISCUSSION 1A**

04:50pm – 06:00 pm

Defining Poverty and Measuring Progress: where does culture stand?

06:00 pm – 06:30 pm

Questions and Answers session with the public

**Moderator**



**Ms Helena Norberg-Hodge**

Director,  
International Society for  
Ecology and Culture

Helena Norberg-Hodge is Director of the International Society for Ecology and Culture (ISEC). A pioneer of the new economy movement, she is the producer of the award-winning film “The Economics Of Happiness” and a recipient of both the Alternative Nobel Prize and the 2012 Goi Peace Prize. Her book and film “Ancient Futures” has been translated into 45 languages.

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**Panellists**

**YoussouN’Dour**

Minister of Tourism and  
Culture for the Republic  
of Senegal



**Ms Michèle Lamont**

Professor,  
Harvard University

Michèle Lamont is the Robert I. Goldman Professor of European Studies and Professor of Sociology and African-American Studies at Harvard University. Her recent publications include “Social Knowledge in the Making” (2011) and “Successful Societies: How Institutions and Culture affect Health” (2009).



**Ms Maria Cristina Ortega Nuere**

President,  
European Network Leader  
in Cultural Management  
and Policies Education  
(ENCATC)

Maria Cristina Ortega Nuere is President of ENCATC, a European network leader in cultural management and policies in education and associate partner of UNESCO. She is also Director of the Institute of Leisure Studies and principal researcher in the research team for leisure and human development at the University of Deusto in Bilbao.



**Ms Katherine Scott**

Vice-President for  
Research and Policy,  
Canadian Council on  
Social Development

Katherine Scott has worked in the social development field as a senior researcher and writer over the past 20 years. Her on-going work focuses on issues of social and economic inclusion as they affect children, families and communities. She is currently Vice-President for research and policy at the Canadian Council on Social Development.



**ProfFungTianyu**

Senior and Distinguished Professor,  
Research Institute of Chinese Traditional Culture, Wuhan University

Fung Tianyu is a senior and distinguished professor, head of the Research Institute of Chinese Traditional Culture in Wuhan University and member of the Social Sciences Committee of the Education Ministry. Fung Tianyu published a series of books and articles on the significance of Chinese traditional culture, recently working on the book "A Genetic History of Chinese Culture".

15 May 2013

**SESSION 1B**

05:00 pm – 06:30 pm

Culture and local governance

15 May 2013

**PANEL DISCUSSION 1B**


05:00pm – 06:00 pm

Culture and local governance

06:00 pm – 06:30 pm:

Questions and Answers session with the public

**Moderator**

	<b>NAME SPEAKER (COUNTRY)</b>	<b>TITLE, INSTITUTION</b>	<b>BIO</b>
	<b>Mr Jordi Pascual</b>	Coordinator, Agenda 21 for culture, United Cities and Local Governments (UCLG)	JordiPascual is the coordinator of Committee on Culture of world association United Cities and Local Governments (UCLG). Chaired by Lille Metropole, co-chaired by Buenos Aires, Montréal and México and vice-chaired by Angers, Barcelona and Milano, it fosters the relation between local cultural policies and sustainable development. Work of the Committee is based on Agenda 21for culture (2004) and declaration "Culture, fourth pillar of sustainable development" (2010).

**Panellists**



**Mrs Ibone Bengoetxea** Deputy Mayor and City Councillor for Culture and Education, Bilbao City Council

Ibone Bengoetxea holds a degree in psychology and a qualification in music theory and piano. She began her political career in local politics in 2003, and she is currently the Deputy Mayor of the City of Bilbao, City Councillor for Culture and Education and coordinator of cultural policies and education. She is the President of EUDEL, the Basque Association of Municipalities.

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**Ms María del Rosario Escobar** Secretary of Culture, Municipality of Medellín

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**Mr Zhang Jiangting** Vice Mayor of Hangzhou

Zhang Jianting is currently a Member of CPC Hangzhou Municipal Committee and Vice Mayor of Hangzhou Municipal People's Government. Between 2001 and 2004, he was the deputy party chief and director general of Hangzhou Municipal Administration of Gardens and Cultural Relics. Later he was the deputy party chief and director general of the Administrative Committee of Hangzhou West Lake Scenic Area (originally known as Hangzhou Municipal Administration of Gardens and Cultural Relics).

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**Prof Yang Jianfei** Professeur, Directeur de la pensée moderne chinoise et l'Institut de la Culture de l'East China Normal University

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**Prof Cao Jin** Professor of Fudan University

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**Mr Miao Chengchao** District Government under Hangzhou city, representative Hangzhou Shangcheng District government

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**ProfXiang Yong** Associate Professor, Vice-director of School of Arts of Peking University, Vice-Director of Institute for Cultural Industries of Peking University

16 May 2013

**SESSION 2A**


The Cultural Sector's contribution to Poverty Alleviation and Economic Growth

16 May 2013

**KEYNOTE ADDRESS 2A**

09:00 am –9:30 am

Poverty alleviation: where does culture make a difference?

	<b>NAME SPEAKER (COUNTRY)</b>	<b>TITLE, INSTITUTION</b>	<b>BIO</b>
	<b>Mr David Throsby</b>	Professor of Economics, Macquarie University	Professor of Economics at Macquarie University, David Throsby is internationally known for his research and writing on the economics of art and culture. His research interests include the creative economy, culture and sustainable development. His most recent book is "The Economics of Cultural Policy" (2010).

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16 May 2013

**CASE STUDY 1**

09:30 am –09:45 am

## Community Empowerment

**Ms TranTuyetLan**

General Manager,  
CRAFT LINK

Tran TuyetLan has been General-Manager of Craft Link since 1997 and is responsible for the NGO's daily management and operations. Craft Link projects help ethnic minority groups and traditional craft producers to revive their cultures and to gain income through handicraft production, enabling them to manage their activities themselves and enhancing sustainable development.

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16 May 2013

## CASE STUDY 2

09:45 am –10:00 am

## Participation

**Ms Carol Lawes**

Cultural advisor

Carol Lawes has worked extensively in the area of Culture and Development with special emphasis on policy development and intellectual property strategy. She is currently part of UNESCO's Pool of Experts on Cultural Governance.

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16 May 2013

## CASE STUDY 3

10:00 am –10:15 am

## UNESCO Culture for Development Indicator Suite



**Ms Anne Lemaistre**

Head of Office and  
Representative in  
Cambodia,  
National Office to  
Cambodia UNESCO

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16 May 2013

**PANEL DISCUSSION 2 A**

10:30 am –12:00 pm

How does culture contribute to sustainable economic growth and jobs' creation?

12:00pm – 12 :30 pm

Questions and Answers session with the public

**Moderator**



**Mr Gwang-Jo Kim**

Director of UNESCO  
Bangkok

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**Panellists**



**Mr Daniel Etounga-Manguelle**

Associate Professor of Economics, Ecole Supérieure Internationale de Guerre de Yaoundé

A civil engineer holding a PhD in Economics from the University of Sorbonne, Daniel Etounga-Manguelle is also a graduate of the Harvard Business School. He is the author of several books on culture and economic development and has been a visiting professor of applied economics at the University of Senghor (Alexandria, Egypt).

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**Mr Xavier Greffe**

Professor, University Paris I – Sorbonne and President of the French Commission on Artistic Employment

Professor of Economics at the University Paris I, Xavier Greffe has also taught in Algiers and Los Angeles (UCLA). He has been an associate professor at the Graduate Research Institute for Policy Studies in Tokyo, and for twelve years he worked with the French government as a director of new technologies and training. Recent publications include: “*Artistes et marches*”(2008), “CultureWeb” and “*L’artiste-entreprise*” (2012).

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**Mr Trevor C. Clarke**

Assistant Director-General, Culture and Creative Industries Sector, World Intellectual Property Organization (WIPO)

Trevor C. Clarke is an engineer by profession. He has served as a director of several private and public companies in Barbados. He was chair of three regular committees at the WTO and has chaired the Provisional Committee on Proposals Related to a WIPO Development Agenda (PCDA). In 2009, he joined the WIPO as Assistant Director-General for the Culture and Creative Industries Sector.

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**Mr Walter Santagata** Professor,  
University of Turin

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**Mr Luigi Cabrini** Director-Advisor of the  
Secretary-General on  
Sustainability,  
the United Nations World  
Tourism Organization  
(UNWTO)

Luigi Cabrini is the Director-Advisor of the Secretary-General on sustainability and a member of the senior management team of UNWTO. He is responsible for special projects in line with UNWTO's strategic goal of promoting sustainable development of tourism in line with the Global Code of Ethics for Tourism and with special focus on the Millennium Development Goals.

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**H.E. Elizabeth Ofuso-  
Agyare** Minister of Tourism and  
Culture for Ghana

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**Prof JinXiaoyi** Professor of Institute for  
Population and  
Development Studies of  
Xi'an Jiaotong University

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16 May 2013

**SESSION 2B**

Culture: a driver and an enabler of social cohesion

16 May 2013

**KEYNOTE ADDRESS 2B**

09:00 am –09:30 am

Achieving social inclusion and equity: how does culture make effective change?

NAME SPEAKER (COUNTRY)	TITLE, INSTITUTION	BIO
<b>Mr AníbalGaviria Correa</b>	Mayor of the City of Medellín, Municipality of Medellín, Colombia	AníbalGaviria Correa was elected governor of the region of Antioquia between 2004 and 2007. Later, in 2009 he was the Liberal Party presidential pre-candidate and then vice presidential formula of his party in the 2010 elections. In 2011, he was elected as Mayor of the City of Medellín, being bolstered by the Liberal Party and independent social movements such as the Indigenous Alliance and the Green Party.
<b>Ms María del Rosario Escobar</b>	Secretary of Culture, Municipality of Medellín	

16 May 2013

### CASE STUDY 1

09:30 am –09:45 am

Culture-sensitive and context-based policies in sustainable development



**Mr Jon Hawkes**

Resident Cultural Analyst,  
Cultural Development Network (Victoria)

Author of “The Fourth Pillar of Sustainability: Culture's Essential Role in Public Planning”, Jon Hawkes has been the Director of Community Music Victoria, a fellow of the Community Cultural Development Board, the Director of the Australian Centre of the International Theatre Institute, and the Director of the Australia Council's Community Arts Board. He was a founding member of the Australian Performing Group.

16 May 2013

### CASE STUDY 2

09:45 am –10:00 am

Empowerment of women and youth





**Ms Elba Agusti**

Cultural Development  
Program Coordinator,  
Inter-American  
Development Bank  
Cultural Center (IDB)

For over fifteen years, Elba Agusti has been working for the Cultural Center of the Inter-American Development Bank and currently holds the position of cultural development coordinator. She has a master's in liberal arts from Georgetown University. She graduated with a degree in environmental conservation and previously completed a law degree. She worked in environmental NGOs and provided legal counselling in the area of civil law.

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16 May 2013

### CASE STUDY 3

10:00 am –10:15 am

Addressing urban violence through investment in culture



**Ms Martha Fajardo**

CEO of Grupo Verde Ltd.  
Former President of the  
International Federation  
of Landscape  
Architecture (IFLA)

A landscape architect and urban-planner, Martha Fajardo is CEO of Grupo Verde Ltd and former president of IFLA. In her capacity as president of IFLA, she was responsible for setting up working groups in Africa and expanding membership to China and India. She chairs the Latin American Landscape Initiative working group. She is a member of the UNESCO/IFLA International Landscape Convention Task Force.

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16 May 2013

### CASE STUDY 4

10:15 am –10:30 am

Arts education for development



**Mr Stephen Chifunyise**

Chairman of the  
CHIPAWO  
Arts Education for  
Employment and  
Development

Stephen Chifunyise is a former secretary for Education, Sport and Culture of Zimbabwe. He is currently Chair of the Specialized Standing Committee on Culture at the Zimbabwe National Commission for UNESCO and a UNESCO expert in the implementation of the Intangible Heritage Convention, in addition to an arts and culture consultant.

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16 May 2013

**PANEL DISCUSSION 2B**

10:50 am –12:00 pm

How does culture drive and enable social cohesion and inclusion?

12:00pm – 12:30 pm

Questions and Answers session with the public

**Moderator**



**Mr Charles Vallerand**

General Secretary,  
International Federation  
of Coalitions for Cultural  
Diversity

Charles Vallerand is General Secretary of the International Federation of Coalitions for Cultural Diversity, which works in 43 countries and plays a leading role in advocating for the participatory governance of the diversity of cultural expressions. He has more than 20 years of experience working in the fields of cultural policies and international cooperation.

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**Panellists**

**H.E. Luis Fernando Carrera Castro**

Minister of Foreign Affairs of Guatemala,  
Ministry of Foreign Affairs of Guatemala

Luis Fernando Carrera Castro has collaborated and assisted in investigations and processes of public policy advocacy searching for capacity building of government and society human development for fiscal policy.  
In 2012, he was appointed by the President of Guatemala as Secretary of the Guatemalan Secretariat for Planning and Programming of the Presidency (SEGEPLAN) and in 2013, as Minister of Foreign Affairs of Guatemala.

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**Prof. Nasser David Khalili**

PhD KCSS KCFO,  
Founder, The Khalili Collections.  
Chairman, Maimonides Foundation,  
UNESCO Goodwill Ambassador,  
Nour Foundation

Professor Nasser D. Khalili is a world-renowned scholar, collector and philanthropist. He is the Chairman of the Maimonides Foundation, a charity which promotes peace and understanding between the three great monotheistic faiths of Judaism, Christianity and Islam. He was honoured by UNESCO as a Goodwill Ambassador in 2012.

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**Ms Sangita Gairola**

Secretary of Culture,  
Government of India

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**Mr Frederic Jacquemin**

General Director of  
Africalia

Frederic is currently General Director of Africalia, the Belgian association for cultural cooperation with Africa. He directed the Cultural Observatory of the Secretariat of the African, Caribbean and Pacific Group of States.  
He produced audio-visual documentaries such as “The Third Paradise” and published essays on the role of contemporary cultural practices in today’s society.

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**Professor Tu Weiming**

Director of Institute for  
Advanced Humanistic  
Studies at Peking  
University



**Mrs Ibone Bengoetxea**

Deputy Mayor and City Councillor for Culture and Education, Bilbao City Council

Ibone Bengoetxea is the holder of a degree in psychology and a qualification in music theory and piano. She began her political career in local politics in 2003, and she is currently Deputy Mayor of the City of Bilbao, City Councillor for Culture and Education and coordinator of cultural policies and education. She is the President of EUDEL, the Basque Association of Municipalities.

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**Prof Bian Yanjie**

Professor of Institute for Population and Development Studies of Xi'an Jiaotong University

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**Mr Carlos Javier Vilasenor Anaya**

President of Cultural Interactivity and Development

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16 May 2013

**SESSION 2C**

Culture: An enabler for environmental sustainability

16 May 2013

**KEYNOTE ADDRESS 2C**

09:00 am – 09:30 am

Culture and Nature: two sides of the same coin

NAME SPEAKER (COUNTRY)	TITLE, INSTITUTION	BIO
Mr Jian Liu	Director, International Ecosystem Management Partnership United Nations Environment Programme (UNEP-IEMP)	Jian Liu is the Director of the International Ecosystem Management Partnership of United Nations Environment Program (UNEP-IEMP). Prior to this appointment, he served as the chief of UNEP Climate Change Adaptation Unit and the deputy secretary of the Intergovernmental Panel on Climate Change (IPCC). He held other senior posts including deputy director-general of Chinese Academy of Sciences.

16 May 2013

### CASE STUDY 1

09:30 am –09:50 am

#### Culture and Bio-diversity



**Ms Carlotta Baitone**

East Asia Director,  
Slow Food

Carlotta Baitone graduated in foreign languages from the University of Venice. In 2010, she began working for Slow Food International for the Foundation for Biodiversity in the Asia-Pacific region. In March 2012, she became East Asia Director for Slow Food International and responsible for developing projects for the Terra Madre Foundation and the Slow Food Foundation for Biodiversity.

16 May 2013

### CASE STUDY 2

09:50 am –10:10 am

#### Traditional knowledge in Disaster Risk Management

**Mr Rohit Jigyasu**

UNESCO Chair  
Professor,  
Research Center for  
Disaster Mitigation of  
Urban Cultural Heritage,  
Ritsumeikan University

Rohit Jigyasu is a conservation architect and risk-management consultant, currently working as UNESCO Chair Professor at the Research Centre for Disaster Mitigation of Urban Cultural Heritage at Ritsumeikan University, Japan and Senior Advisor for the Indian Institute of Human Settlements (IIHS). He is the President of the ICOMOS International Scientific Committee on Risk Preparedness (ICORP).

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16 May 2013

**CASE STUDY 3**

10:10 am –10:30 am

Conservation and other ecological practices in architecture and urban planning



**Ms Helena Norberg-Hodge** Director,  
International Society for  
Ecology and Culture

Helena Norberg-Hodge is Director of the International Society for Ecology and Culture (ISEC). A pioneer of the new economy movement, she is the producer of the award-winning film “The Economics Of Happiness” and a recipient of both the Alternative Nobel Prize and the 2012 Goi Peace Prize. Her book and film Ancient Futures has been translated into 45 languages.

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16 May 2013

**PANEL DISCUSSION 2C**

10:45 am –12:00 pm

How does culture enable environmental sustainability?

12:00pm – 12:30pm

Questions and Answers session with the public

**Moderator**

**MrRohitJigyasu** UNESCO Chair  
Professor,  
Research Center for  
Disaster Mitigation of  
Urban Cultural Heritage,  
Ritsumeikan University

RohitJigyasu is a conservation architect and risk-management consultant, currently working as UNESCO Chair Professor at the Research Centre for Disaster Mitigation of Urban Cultural Heritage at Ritsumeikan University, Japan and Senior Advisor for the Indian Institute of Human Settlements (IIHS). He is the President of the ICOMOS International Scientific Committee on Risk Preparedness (ICORP).

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**Panellists**



**Mr Sidney D Bartley**

Permanent Secretary in the Ministry of Youth and Culture for Jamaica

Sidney Bartley is currently the Permanent Secretary at the Ministry of Youth and Culture of Jamaica. With a longstanding career and as a recipient of many honours and awards, he is also a member of the UNESCO International Panel of Experts on Cultural Policy, the Chairman of CARICOM Regional Cultural Committee, Principal Director of Culture and Entertainment in the Ministry of Youth and Culture of Jamaica and is a Co-Chair in the CARICOM Task Force on Cultural Industries.



**Ms ArohaTePareak Mead**

Chair, IUCN Commission on Environmental, Economic and Social Policy (CEESP)

ArohaTePareak Mead is the elected global Chair of the IUCN Commission on Environmental, Economic and Social Policy, holding the post since 2009. She is also a scholar at Victoria University in Wellington, where she teaches indigenous development and cultural values in business. She has published widely on cultural and sustainable development issues, including cultural and intellectual property rights.



**Ms Henriette Walter**

Professor of Linguistics, International Council of French

Henriette Walter is a retired professor of linguistics at the Université de Haute Bretagne, France. She is currently President of the International Society for Functional Linguistics and a member of the Conseil International de la Langue Française. She has written many books and articles on the French language and the languages of Europe.

**Mr Tan Dun**

Musician and composer, UNESCO Goodwill Ambassador



**Mr AmareswarGalla**

Professor and Executive Director, International Institute for the Inclusive Museum

AmareswarGalla is Professor of World Heritage and Sustainable Development at Split University and founding Executive Director of the International Institute for the Inclusive Museum based in India and Denmark. His publications include “World Heritage: Benefits Beyond Borders” (2012) and “Heritage Curricula and Cultural Diversity” (1993).



**Ms Lisa Prosper**

Director, Willowbank Centre for Cultural Landscape

Lisa Prosper is Director of the Centre for Cultural Landscape at Willowbank. She presents nationally and internationally on cultural landscapes and was a contributor to the guidelines for cultural landscapes in the Standards and Guidelines for the Conservation of Historic Places in Canada. She holds a BA Honours degree in Art History and an MA in Heritage Conservation from Carleton University.

**Ms María Belén Moncayo**

Minister of Heritage Coordination of Ecuador

**Yang Guorong**

Professor, Director of Modern Chinese Thought and Culture Institute of East China Normal University




Sustainable Cities, Heritage and Creativity

16 May 2013

**KEYNOTE ADDRESS 3A**

02:00 pm –02:30 pm

The challenges of sustainable cities: where does culture make a difference?

	<b>NAME SPEAKER (COUNTRY)</b>	<b>TITLE, INSTITUTION</b>	<b>BIO</b>
	<b>Mr Charles Landry</b>	Urbanist& Founder of Comedia	Charles Landry developed the concept of the “creative city” and is an international authority on the future of cities and the creative use of resources in urban revitalization. He helps cities transform their thinking so they can plan their future with greater purpose and originality. Charles Landry has written several books, including “The Creative City”and “The Art of City Making”.

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16 May 2013

**CASE STUDY 1**

02:30 pm –02:45 pm

Built Heritage and Sustainable Development



**Dr. Jyoti Hosagrahar**

Professor,  
Columbia University;  
Srishti School of Art,  
Design and Technology

Jyoti Hosagrahar holds academic positions at Columbia University and the Srishti School of Art, Design and Technology in Bangalore. Founder-Director of Sustainable Urbanism International, an NGO in Bangalore, she has extensive experience in issues of world heritage and historic urban landscapes. Since 2010, she has been involved as an expert with UNESCO's efforts in culture and development. She is co-author of the award-winning article "Why Development Needs Culture" (2011).

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16 May 2013

## CASE STUDY 2

02:45 pm –03:00 pm

Intangible Heritage and Sustainable Development



**Ms  
Sayantani Raychaudhuri**

Assistant Secretary,  
Contact Base

Sayantani Raychaudhuri, holds a master's degree in literature, and is Assistant Secretary of Contact Base. She has been involved in designing and implementing "Art for Life", a unique model using the intangible cultural heritage to address the MDGs. She also manages C4D initiatives using culture.

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16 May 2013

03:00 pm –03:30 pm

## Presentation of the forthcoming UNESCO/UNDP Creative Economy Report 2013 (special edition)

**Ms Danielle Cliche**

Chief, Section of the  
Diversity of Cultural  
Expressions  
Secretary of the  
Convention on the  
Protection and Promotion  
of the Diversity of  
Cultural Expressions

Danielle Cliche joined UNESCO in 2009 as Secretary of the 2005 UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions and Chief of Section on the Diversity of Cultural Expressions. Previously, she was research manager for the European Institute of Comparative Cultural Research (ERICarts Institute) and founding co-editor of the Compendium of Cultural Policies and Trends in Europe. She earned her PhD from the Vrije Universiteit Amsterdam in 2009.

(UNESCO)



**Mr Francisco Simplicio**

Assistant Director,  
Programme and Funds  
Management,  
UN Office for South-  
South Cooperation  
(UNDP)

Francisco Simplicio is the Assistant Director of Programme and Funds Management at the UN Office for South-South Cooperation (UNDP). He has over 19 years of experience working for UNDP in Latin America. Among other tasks, he manages the UNDP's Creative Economy Programme and is advancing, together with other UN agencies work on the Creative Economy Report Special Edition 2013.



**Mr Bonapas Onguglo**

Chief of Cabinet of the  
Division on International  
Trade and Commodities,  
UNCTAD

Bonapas Onguglo is a senior economist of UNCTAD with 20 years experience in international trade issues, including on sustainable development and creative economies.

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16 May 2013

**PANEL DISCUSSION 3A-a**

03:45 pm –06:15 pm


Introducing Cultural Heritage in the Sustainable development Debate

## Moderator

NAME SPEAKER (COUNTRY)	TITLE, INSTITUTION	BIO
	<b>Mr Kishore Rao</b>	Director of UNESCO's World Heritage Centre

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## Panellist

	<b>Mr Michael Houlihan</b> Chief Executive, Museum of New Zealand	Michael Houlihan started his career at the Imperial War Museum in London and joined Horniman Museum as deputy-director in 1984 and was appointed Director in 1994. As the first Chief Executive of the National Museums and Galleries of Northern Ireland, he started the merger of Northern Ireland's three government-funded museums. In 2003, he became Director-General of Amgueddfa Cymru – the National Museum of Wales and currently the Chief Executive of the Museum of New Zealand.
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**Mr Eduardo Rojas**

Independent Consultant  
on urban development

Eduardo Rojas is an independent consultant on urban development and a visiting lecturer in historic preservation at the University of Pennsylvania. He is a former principal specialist in urban development at the Inter-American Development Bank. He holds an MPhil in Urban and Regional Planning from the University of Edinburgh, UK and a MBA from Johns Hopkins University in the USA.



**Mr DinuBumbaru**

Policy Director,  
Fondation Héritage  
Montréal

A graduate in architecture and conservation, Dinu Bumbaru, C.M., has worked at the Fondation Héritage Montréal since 1982, an NGO supporting the protection and revitalization of metropolitan Montreal's built cityscape and memorial heritage. He advises the authorities and urban and cultural-development organizations and is active in ICOMOS, having been the organization's past secretary-general of ICOMOS Canada.

**Mr Zhang Jiangting**

Vice Mayor of Hangzhou

Zhang Jianting is currently a Member of CPC Hangzhou Municipal Committee and Vice Mayor of Hangzhou Municipal People's Government. Between 2001 and 2004, he was the deputy party chief and director general of Hangzhou Municipal Administration of Gardens and Cultural Relics. Later he was the deputy party chief and director general of the Administrative Committee of Hangzhou West Lake Scenic Area (originally known as Hangzhou Municipal Administration of Gardens and Cultural Relics).

**Ms Alissandra Cummins**

Chairperson of the  
Executive Board,  
The United Nations  
Educational, Scientific  
and Cultural Organization

(UNESCO)

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<b>Prof Wang-RieseXiaobing</b>	Professor, Institute of Chinese Intangible Cultural Heritage, Sun Yat-sen University	Xiaobing Wang-Riese is Professor of Folklore at the Sun Yat-sen University since 2010. She holds a PhD from Bonn University and has been research fellow at the Department of Asian Studies of Munich University, Germany. Her research is concentrated on folk beliefs/religion and rituals as well as the social domain of intangible cultural heritage.
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16 May 2013

**PANEL DISCUSSION 3A –b**

03:45 pm –06:15 pm

The Contribution of Creativity to Sustainable Development

**Moderator**

PHOTO	NAME SPEAKER (COUNTRY)	TITLE, INSTITUTION	BIO
	<b>Mr Michael Paul Van Graan</b>	Executive Director, African Arts Institute	Mike van Graan manages the African Arts Institute, which builds capacity within the African creative sector, and serves as an advisor to the Arterial Network. He is a UNESCO technical expert on the 2005 Convention and an associate playwright with Artscape, one of South Africa's six nationally-subsidized theatres.

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**Panellists**



**M. Yudhishtir Raj Isar**

Professor,  
The American University  
of Paris

Yudhishtir Raj Isar is Professor of Cultural Policy Studies at the American University of Paris and an Eminent Research Visitor at the Institute for Culture and Society, University of Western Sydney. He is the founding co-editor of the Cultures and Globalization Series published by SAGE and is an advisor to international organizations. At UNESCO, he was, inter alia, Executive Secretary of the World Commission on Culture and Development.

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**Ms Mercedes Giovinazzo**

Director of the  
Interarts Foundation and  
Chair of the Executive  
Committee of Culture  
Action Europe

Mercedes Giovinazzo holds a degree in Archaeology from the Università degli Studi "La Sapienza" in Rome and a master's degree in Arts Management from the École Supérieure de Commerce de Dijon. Since 2005, she has been Director of Interarts in Barcelona, a non-governmental organization specialising in international cultural cooperation. She is also Chair of the Executive Committee of Culture Action Europe.

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**Prof Frans de Ruiter**

Professor,  
International Music  
Council (IMC)

Frans de Ruiter is Director of the Leiden University Academy of Creative and Performing Arts in the Netherlands, where his main task is the supervision of composers and artists in their trajectory to the PhD. He is a harpsichord player and studied musicology. He is also President of the International Music Council, an NGO having formal associate relations with UNESCO.

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**Prof Justin O'Connor**

Professor of Communications and Cultural Economy, Monash University

Justin O'Connor is a professor at Monash University and visiting chair of the Department of Humanities at Shanghai Jiaotong University. Until 2012, he was professor in the Creative Industries Faculty at Queensland University of Technology in Brisbane. From 1995 to 2006, he was the director of the Manchester Institute for Popular Culture at Manchester Metropolitan University.



**Ms Avril Louise Joffe**

Founding Director of the Specialist Research Consultancy at Culture arts and jobs (CAJ)

Avril Louise Joffe is the founding Director of the specialist research consultancy CAJ and coordinates the postgraduate programme in Arts and Culture Management at the University of the Witwatersrand in South Africa. She is a member of the UNESCO Panel of Experts on Cultural Policy and Governance and is a development economist and trainer in the field of cultural policy and creative economy who has worked extensively throughout Africa.



**Mr Michel Ouédraogo**

Delegate- General, FESPACO

Michel Ouédraogo is presently General-Delegate of FESPACO, the most important cinema festival in Africa. While working for FESPACO, he set out his vision for the future of African cinema in a document entitled Vision 21. From 1999 to 2008, he was the head of the Sidwaya publishing company. He has considerable experience in journalism and in 1998-99 was the press attaché at the Burkina-Faso prime minister's office. He holds an MA degree in history from the University of Ouagadougou. He is a Chevalier of the National Order of Burkina-Faso.



**Prof Zhou Xiao**

Associate Professor,  
Fudan University

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16 May 2013

**PANEL DISCUSSION 3A-c**

03:45 pm –06:15 pm

Culture's contribution to achieve sustainable cities

**Moderator**

PHOTO	NAME SPEAKER (COUNTRY)	TITLE, INSTITUTION	BIO
	Mr WangShu	Architect, Professor, China Academy of Art	Architect and professor Wang Shu lives and works in Hangzhou, and is the Dean of the School of Architecture at the China Academy of Art. He was awarded the Pritzker Architecture Prize in 2012 and has also been the recipient of many other international architecture prizes. He established the Amateur Architecture Studio with his wife Lu WenYu in 1997 and has been closely involved on contemporary Chinese architecture.

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**Panellists**



**Dr. Jyoti Hosagrahar**

Professor,  
Columbia University;  
Srishti School of Art,  
Design and Technology

Jyoti Hosagrahar holds academic positions at Columbia University and the Srishti School of Art, Design and Technology in Bangalore. Founder-Director of Sustainable Urbanism International, an NGO in Bangalore, she has extensive experience in issues of world heritage and historic urban landscapes. Since 2010, she has been involved as an expert with UNESCO's efforts in culture and development. She is co-author of the award-winning article "Why Development Needs Culture" (2011).



**Ms Minja Yang**

President and Professor,  
Raymond Lemaire  
International Centre for  
Conservation, Leuven

After 10 years working for UNHCR, Minja Yang joined UNESCO in 1989, later serving as chief of the Angkor Unit, chief of the World Heritage Centre's Asia-Pacific Unit and concurrently of the Centre's Information and Documentation Unit, deputy-director of the World Heritage Centre. She then served as director of the UNESCO Sub-Regional Office in Delhi. She has coordinated programmes on World Heritage Cities and helped establish associations of heritage cities in China, Turkey and India.

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**Ms MilicaBajic-Brkovic**

President  
ISOCARP, International  
Society of City and  
Regional Planners

President of ISOCARP, the International Society of City and Regional Planners, and a full professor of urban planning at the University of Belgrade, MiliciaBajic-Brkovic is a former BPTT Chair in planning and development at the University of the West Indies. She has lectured widely in Europe, China and the USA.

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**Mr Gora Mboup**

Chief,  
Global Urban Observatory,  
United Nations Human  
Settlements Programme  
(UN-HABITAT)

Gora Mboup is a senior demographic and health expert and the Chief of the Global Urban Observatory of UN-HABITAT. He has a PhD in demography and more than 20 years of experience in the field of population, human settlements and health. Before joining UN-HABITAT, he coordinated the Worldwide Demographic and Health Surveys Programme.

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**Ms Cynthia E. Smith**

Curator of Socially Responsible Design, National Design Museum, Smithsonian Institution

Cynthia E. Smith trained as an industrial designer. She joined the Cooper-Hewitt National Design Museum in New York City, after a graduate degree at Harvard's Kennedy School and co-authored "The Politics of Genocide: US Rhetoric vs. Inaction in Darfur", and co-organized the Social Impact Design Summit. She serves on international design juries, and lectures widely on socially responsible design.

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**Mr Thom Mayne**

Design Director, Morphosis Architects and Director, NOW inst.

Thom Mayne founded Morphosis in 1972 as an interdisciplinary practice fore-fronting experimental design. He is the founding Executive Director of the Now Institute, an urban research collective and distinguished professor at UCLA Architecture and Urban Design. Mayne's distinguished honours include the Pritzker Prize (2005) and appointment to the President's Committee on the Arts and Humanities (2009 to present).

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**Prof Yang Jianlong**

Professor, Shanghai Normal University

Yang Jianlong is a researcher at the Urban Culture Research Centre in Shanghai Normal University, which is a major research base of society culture and science supported by the Chinese Education Council. As chief professor of modern literature, he also works with the e-research institution on city culture, as a special researcher. He is the author of many professional books, such as "*The Contemporary Culture of China*".

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**16 May 2013**


**Public Private Partnerships in the culture sector**

16 May 2013

**KEYNOTE ADDRESS 3B**

02:00 pm –02:30 pm

Partnering with the private sector in achieving sustainable development

PHOTO	NAME SPEAKER (COUNTRY)	TITLE, INSTITUTION	BIO
	<b>Mr Luis Monreal</b>	General Manager, Aga Khan Trust for Culture Aga Khan Development Network	Luis Monreal is the General Manager of the Aga Khan Trust for Culture in Geneva and a conservation specialist, art historian and archaeologist. He served as secretary-general of the International Council of Museums (1974–1985); director-general of the La Caixa Foundation (Barcelona, 1990–2001); and memberships of various archaeological missions. He is the author of numerous works on art and archaeology and a board member of many institutes as the Gala - Salvador Dalí Foundation and the Gran Cruz de Isabel la Católica.

16 May 2013

### CASE STUDY 1

02:30 pm –02:50 pm

Various types of successful Public Private Partnerships in the area of culture



**Ms Jane Thompson**

Project Manager,  
Herculaneum Conservation  
Project

Jane Thompson is an architect and project manager and has been specializing in cultural heritage management for over fifteen years. Her primary professional activity has been at Herculaneum, part of the World Heritage Site with Pompeii, and more recently in the form of capacity building, research and policy initiatives for ICCROM, in particular for World Heritage.

16 May 2013

### CASE STUDY 2

02:50 pm –03:10 pm

Opportunities for technology transfer, capacity building, jobs, social and economic impact

**Mr Richard Hsu**

China TEDx Ambassador  
2013-2014

Richard Hsu works primarily in education, brand consultancy and development, and is currently lecturer at Tongji University Shanghai on Multi-Disciplinary Thinking, Brand Development and Urban-Rural Bridging. He is also collaborator on Desis Network for social innovation and sustainability and advisor to Taipei DOIT and Taipei Future Lab. His work focuses on issues such as art and business and the bridges between the rural and the urban knowledge.

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16 May 2013

### CASE STUDY 3

03:10 pm –03:30 pm

Cultural philanthropy



**Ms Luisa Jorge Grullon**

Executive Director,  
Fil-Armonia Foundation

Luisa Jorge Grullon is a strong advocate for the poorest people of Hispaniola, having conducted dozens of initiatives in the areas of healthcare, education, community development and food security. In recent years, she has added music to her efforts, establishing the Fil-Armonia Foundation and producing festivals and educational programmes that touched and helped thousands of families.

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16 May 2013

### CASE STUDY 4

03:30 pm –03:50 pm

Corporate Social Responsibility

**Mr Ronnie Chan**

Président, Hang Lung  
Group Limited

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16 May 2013

**PANEL DISCUSSION 3B**

04:15 pm –06:00 pm

Creating win-win situations: How can the Private Sector boost the Culture Sector and vice-versa?

06:00 pm – 06:30 pm

Questions and Answers session with the public

**Moderator**



**Ms Helene George**

Managing Director,  
Creative Economy

Helene George is the Founder and Managing Director of Creative Economy. She is sought after as an adviser and development consultant by both governments and the private sector. Her many appointments include as a UNESCO expert in Cultural Governance and Sustainable Development and as a member of the Australian Prime Minister's Working Party for Creativity in the Innovation Economy. She developed the first creative industries strategy in Australia for Brisbane City Council in 2001.

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**Panellists**



**Ms Sophiline Cheam  
Shapiro**

Artistic Director,  
KHMER Arts

Sophiline Cheam Shapiro is a choreographer, dancer, vocalist and educator who has introduced her original classical dance works to Cambodia's finest performing artists. Her awards include National Heritage and USA Knight Fellowships (USA). She is the co-founder and Artistic Director of Khmer Arts, a trans-national dance organization.



**Mr Randall Mason**

Associate Professor,  
University of Pennsylvania

Randall Mason holds a PhD from Columbia University, and is an Associate Professor and Chair of the Graduate Programme in Historic Preservation at the University of Pennsylvania's School of Design. His book "Economics and Historic Preservation: the Past is Not Priceless" is forthcoming. In 2012-13, he is a fellow at the American Academy in Rome.

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**Mr Claudio Espector**

Director, "Orchestra and  
Choir Programme for the  
Bicentennial, Youth  
Orchestras – Argentina"  
(Programa de Orquestas y  
Corospara el Bicentenario)

Claudio Espector trained as a pianist at the Tchaikovsky Conservatory in Moscow. He has performed in the United States, Latin America, Asia, Europe and Africa, as soloist and member of chamber music groups. Since 1998, he has coordinated the Infantile and Juvenile Orchestras Project of Buenos Aires City, and since 2005 he has worked for the Ministry of Education of Argentina.

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**Mr Richard Hsu**

China TEDx Ambassador  
2013-2014

Richard Hsu works primarily in education, brand consultancy and development, and is currently lecturer at Tongji University Shanghai on Multi-Disciplinary Thinking, Brand Development and Urban-Rural Bridging. He is also collaborator on Desis Network for social innovation and sustainability and advisor to Taipei DOIT and Taipei Future Lab. His work focuses on issues such as art and business and the bridges between the rural and the urban knowledge.

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**Mrs Anna Somers Cocks Allemandi**

Founder editor and CEO, The Art Newspaper

Educated at Oxford University and the Courtauld Institute, London, Anna Somers Cocks Allemandi was founder editor of The Art Newspaper, of which she is CEO, and from 1999 to 2012 was chair of the Venice in Peril Fund, which restores monuments and funds research into key problems facing the city of Venice. She is a Commendatore della Stella della Solidarieta and an Officer of the Order of the British Empire (OBE).

**Prof Chen Lin**

Professor, Shi Jinchuan University

17 May 2013

**SESSION 4**

Integrating Culture in the Post-2015 Sustainable Development Agenda

17 May 2013

**PANEL DISCUSSION 4**

09:00 am –10:30 am

Challenges and identified gaps/ Opportunities and future perspectives

**Moderator**

PHOTO	NAME SPEAKER (COUNTRY)	TITLE, INSTITUTION	BIO
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**Panellists**



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17 May 2013

**PLENARY SESSION**

11:00 am –11:30 am Presentation and adoption of the “Hangzhou Agenda on Culture and Sustainable Development”


PHOTO	NAME SPEAKER (COUNTRY)	TITLE, INSTITUTION	BIO
	ONE OF THE MODERATORS OF THE CONGRESS		

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17 May 2013

**PLENARY SESSION**

11:30 am –12:00 pm High-level closing Speeches

PHOTO	NAME SPEAKER (COUNTRY)	TITLE, INSTITUTION	BIO
	H.E. Katalin Bogyay	Ambassador of Hungary to UNESCO, President of the General Conference, UNESCO	Katalin Bogyay is a diplomat, writer, television broadcaster, Ambassador of Hungary to UNESCO, and President of the Organization's General Conference. She has been state secretary for International Affairs at the Hungarian Ministry of Education and Culture (2006-2009) and director of the Hungarian Cultural Centre in London's Covent Garden (1999-2006). She has been awarded the Knight's Cross Order of Merit of Hungary and is a fellow of the Royal Society of Arts in London. She is also the co-founder of the Liszt Academy Network.



**Mr Francesco Bandarin**

Assistant Director-General of Culture, The United Nations Educational, Scientific and Cultural Organization (UNESCO)

Francesco Bandarin served as Director of the UNESCO World Heritage Centre and he was appointed UNESCO Assistant Director-General for Culture in 2010. He trained as an architect and as an urban planner and has pursued an academic career as Professor of Urban Planning at the University of Venice and a professional career as a consultant for international organizations.



**Mr AmanWirakartakusumah**

Professor & Dr, Bogor Agricultural University

AmanWirakartakusumah is Professor Emeritus at Bogor Agricultural University, former rector of Bogor Agricultural University, former Ambassador of Indonesia to UNESCO and former chairperson of IGC-ICH 2011 6th session in Bali, Executive chairperson of World Cultural Forum, Bali, Indonesia 2013.

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